



ACCREDITED SENIOR MANAGER CREDENTIAL

Internationally Recognized Certification

The Accredited Senior Manager Credential verifies the knowledge and skills of senior managers seeking to enter, or already in senior management roles (General Manager, Director etc.). Candidates for the examination will demonstrate comprehensive middle and senior level knowledge across a full range of internationally validated business management competencies.

The Degree Alternative

Global Management Credentials provide individual managers at all levels with a time-efficient, cost-effective scheme of learning and assessment which ensures they have the knowledge and skills to lead and manage effectively at their level of authority.



GMA ACCREDITED
<https://globalmanagementacademy/accredited>

**Accredited
Certification for
Senior Managers**

**Fast and Cost-
effective pathway to
internationally
recognized
certification**

**Online examinations
available on demand
worldwide.**

**Best practice on-line
learning available
for all qualifications**

**GLOBAL MANAGEMENT
ACADEMY**

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THE COMPETENCY FRAMEWORK



The GMA Competency framework is an internationally validated framework of leadership and business management competencies, applicable to Business and Public sector organizations worldwide.

Candidates for GMA qualifications are required to demonstrate knowledge and proficiency in all six management competency domains, and at levels of proficiency commensurate with the level of accreditation.

The required units of competence for the Accredited Senior Manager Qualification are outlined below:

Senior Management Competency Domain and Courses

Candidates are assessed on the following units of competence for the Advanced Diploma qualification:

Advanced Diploma Program

MODULE 1: PRINCIPLES OF MANAGEMENT

1. Course 1: Managing People for Performance
2. Course 2: Managing Change in the Organization

MODULE 2: MARKETING AND SALES

3. Course 3: Develop Marketing Strategy
4. Course 4: Manage Customer Relations

MODULE 3: FINANCIAL MANAGEMENT

5. Course 5: Develop a Financial (Business) Case
6. Course 6: Financial Analysis and Decision Making

MODULE 4: LEADERSHIP AND STRATEGY

7. Course 6: Master Effective Leadership
8. Course 8: Ethical Leadership

MODULE 5: OPERATIONS MANAGEMENT

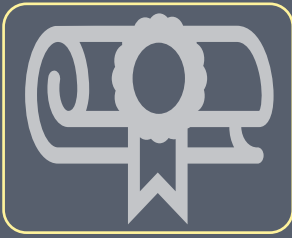
9. Course 9: Develop & Implement Operations Plans
10. Course 10: Manage Risk in the Organization

MODULE 6: H-R MANAGEMENT

11. Course 11: Managing Recruitment and Selection
12. Course 12: Manage Equality and Diversity

THE CREDENTIAL

The Senior Management Credential includes:



Advanced Diploma in Senior Management

- 12 Units of Competency
- Examinations: 6 M/C exams - Total questions 180 questions | Total Time 180 minutes
- Avg. Duration to Complete: 6 months

In order to qualify for the designation of '**Accredited Senior Manager**', and use the Post Nominal ASMgr. candidates need to complete all 12 units of competency. By completing the Certificate and Diploma qualifications sequentially, candidates will be eligible for the ASMgr. designation.

Admissions

To qualify for admission to the Accredited Senior Manager Examination, candidates will need to demonstrate prior learning at Middle Management Level, or a comparable qualification, and have at least 2 years' experience in a middle management role.

Examinations

Examinations are conducted online by GMA ACCREDITED, and are available on demand. You will need to complete 3 examinations (each comprising 60 questions covering 2 modules). Each examination comprises 60 multiple choice questions and you will have minutes to complete. Your Approved Learning Provider will schedule your examinations, and will provide you with the registration and login details. Your preliminary results will be available immediately on completion of the examination. You will receive confirmation and your certification within 2 to 3 weeks of completion of your examination.

Digital Certification

GIAM certificates are issued digitally, and are available world-wide 24/7 for you to download and share on social media such as LinkedIn, Facebook and Twitter.

Contact Us



Contact us for further Information.

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